Costed Implementation Plans for FP2020

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What is a CIP?

Costed Implementation Plans for Family Planning:

• are concrete, specific plans for achieving the **goals** of a national family planning program over a set number of years;
• detail the **program activities** necessary to meet national goals;
• detail the **costs** associated with the activities, providing clear program-level information on the resources a country must raise domestically and from partners
Components addressed and budgeted for in a CIP:

1. Demand creation
2. Service delivery and access
3. Contraceptive security
4. Policy and enabling environment
5. Financing
6. Leadership, accountability and management

Photo credit: Diana Mrazikova
How will the CIP help a country’s FP Program?

1. Implementation Roadmap
2. Resource Mobilization Tool
3. Performance Monitoring Plan
4. Advocacy Tool
5. Planning & Management Tool
CIP Purposes

1. Clarifies country strategies
2. Details activities and an implementation roadmap
3. Determines impact
4. Defines a budget
5. Secures commitment
6. Monitors progress
Countries with CIPs for FP

Completed
- Benin
- Burkina Faso
- Cote d’Ivoire
- Democratic Republic of the Congo
- Guinea
- Kenya
- Mali
- Mauritania
- Niger
- Senegal
- Tanzania
- Togo
- Zambia

Currently in progress
- Cameroon
- Ethiopia
- Nepal
- Nigeria – federal and state level
- Pakistan – two states
- Uganda
- Zanzibar

Planned
- Ghana
- Malawi
CIP Process

- 4-6 month intensive in-country technical support-driven process
- Outside consultants leading a team of a total of 3-5 people, including one or more national consultants,
- Appropriate MoH staff for capacity-building, local ownership
- Significant stakeholder and partner involvement from planning through execution
10-Step Coated Implementation Plan Process

**PLAN**
- **STEP 1**: Government and Key Stakeholder Buy-in
- **STEP 2**: Detailed Roadmap and Secure Resources for OP Development

**DEVELOP**
- **STEP 3**: Conduct a Family Planning Situational Analysis
- **STEP 4**: Detail and Describe a Technical Strategy with Sub-activities and Timelines
- **STEP 5**: Estimate Resources and Costs
- **STEP 6**: Identify Financing Gaps
- **STEP 7**: Final Approval and Plan Launch

**EXECUTE**
- **STEP 8**: Set Up and Manage Institutional Arrangements for Implementation
- **STEP 9**: Design and Implement Performance Monitoring Mechanisms
- **STEP 10**: Develop and Implement a Resource Mobilization Plan

Stakeholder Engagement

Capacity Development

Advocacy
CIP Products

✓ A Costed Implementation Plan document
✓ A detailed list of activities to be implemented with a corresponding timeline
✓ Detailed activity-based budgets
✓ Impact estimates of demographic, health, and economic impacts

Optional products include:
• Financial gap analysis
• Regionalization of activities and budgets
• A national landscape analysis for family planning
• Monitoring and evaluation (M&E) tools
• Marketing and communications materials (e.g., brochures)
Lessons Learned

- Country ownership must be a priority from the beginning of the process.

- Intensive and sustained stakeholder involvement is critical to achieving consensus and both government and nongovernment country ownership.

- Ministries find activity- and ingredients-based costing more useful than costing by broad categories for developing annual and quarterly workplans and budgets, so the costing methodology should be selected with end-users’ needs in mind.
CIP Successes- Burkina Faso

• Led to a 50% reduction in consumer costs via decrees 2014-0104 and 2014-0105/MICA/MS (April 30, 2014) to fix the public sale price of essential medical supplies and essential generic drugs under international nonproprietary names
• Led to an increase in the budget line for contraceptives to 500 million FCFA
CIP Successes - Mauritania

- 15 million Ouguiyas in the national budget to purchase contraceptives
- Leveraged support from a private for-profit company to support CIP implementation
CIP Successes- Niger

• 200 million FCFA in the national budget to support contraceptive purchase

• Review of community health policy to allow community health workers to provide injectible contraceptives
CIP Successes - Zambia

- sex education curricula with a roll-out timeline for sex education in public schools
- additional government staff to support the family planning program have been hired (including to support and monitor implementation of the CIP)
- separate RH commodities budget line item in the GRZ budget. The Zambian government allocated $9.3 million for fiscal year 2014 to reproductive health supplies. The $9.3 million is roughly double what advocates estimate that the government committed in the past
How MPs can Be Involved

If a country already has a CIP
  • Review the CIP and plan for how relevant parliamentary groups and committees can support policy, advocacy, and financing goals

If a country is developing a CIP
  • Participate in the consultative CIP process, and provide feedback on policy, advocacy, and financing goals
  • Ensure high-level political support for the CIP

If a country does not yet have a CIP
  • Discuss country need for a CIP with the MoH and relevant with Technical Support providers (e.g. Futures Group/ HPP) and donors (USAID, UNFPA, etc.) to plan for a coordinated request to develop a Costed Implementation Plan for Family Planning
  • Advocate for commitment of human and financial resources in support of the plan development (from government and other partners)
For more information:

HPP website:
www.healthpolicyproject.com

FP2020 page:
• CIP brief
• CIP brochure
• Examples of CIPs supported through HPP (in English and French)

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Thank You!

www.healthpolicyproject.com

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